

Barak Hosting

www.BarakHosting.com

A Guide to Internet Marketing

To be successful on the Internet today requires a comprehensive plan for marketing your website. Barak Hosting offer's its experience and knowhow in succeeding on the World Wide Web.

- How do you stand out among your competitors?
- What is the best plan to build your presence on the web?
- How do we build inbound links to your website?
- How do we increase your Google Page Rank?
- And so much more.....

Where do we start? Here are our Top Ten steps to helping you succeed on the web. We follow these steps and add hours of work product to make your site productive on the Internet today.

- 1) We Analyze your Competition
- 2) We design your website to be Search Engine Friendly
- 3) Optimize your website with an extensive SEO (Search Engine Optimization) program
<http://www.barakhosting.com/seo.html>
- 4) Add links to your website wherever possible (your emails, marketing material.....)
- 5) Create inbound links to your website
- 6) Create discussions in the relevant Newsgroups for your Product and/or Service
- 7) We promote your reputation for great Customer Support
- 8) We optimize your Press Releases and submit them to relevant news organizations on the web
- 9) We guide your choices for creating affiliate relationships to cross-market your website
- 10) We manage your online advertising budget for the best results and ROI (Return on Investment)

We start by giving you some homework. Since no one knows your business like you do, we ask for the top 50 -100 keywords and phrases your potential clients would use in searching the web for your product and/or service. We perform searches using specialized software to determine how these keywords produce results among your competition. We utilize this information to design and optimize your web site to be Search Engine Friendly and effectively optimized.

Using proprietary and proven methods we build inbound links across the web to your website to assist in building your website's Page Rank and respect. We help you create viable and respected Press Releases. We optimize the Press Releases and submit them to prolific Internet News organizations.

We work with you to best allocate your marketing budget to perform and create results on the World Wide Web.

Barak Hosting has offers Internet Marketing, Search Engine Optimization (SEO), Remote Backup Services and much more as valued services to our clients. Email sales@BarakHosting.com or call an Account Representative today at 888-399-9973 to see how Barak Hosting can assist you on the World Wide Web.